

Mrs. Madhu Sarada.



Designation: **Assistant Professor**

Qualifications:

- M.Com., University of North Bengal. (Gold Medal for securing 1st Class 1st position).
- National Eligibility Test (NET), 2012 (with JRF).
- Pursuing Ph.D, Title of Ph. D Thesis: Measurement of efficiency among life insurance companies in India during the post reform period.

Mrs. Madhu Sarada obtained her Post Graduation degree in Accounting and Finance (M.Com.), from the University of North Bengal in 2007 and she was awarded with Gold Medal for securing 1st Class 1st position in M. Com. In the same year she received Late Sudhir Ch. Chakraborty Memorial Medal and Late K. C. Dev Prize for her outstanding performance in Post Graduation. She joined Department of Commerce and BBA, North Bengal St. Xavier's College, Rajganj in 2008 as Assistant Professor and empanelled as an Academic Counsellor at the study centre SC-45015, IGNOU. She qualified National Eligibility Test (NET) in 2012 with Junior Research Fellowship (JRF) and joined Department of Commerce, University of North Bengal in 2014 as fulltime Research scholar. Presently she is a Registered Ph. D scholar in University of North Bengal, topic being "Measurement of efficiency among life insurance companies in India during the post reform period". She has teaching experience of more than eleven years in Private and Government College.

Current Teaching:

She has joined West Bengal Education Service (WBES) in 11th June, 2015 as Assistant Professor in the Department of Commerce, Maulana Azad College, Kolkata.

Research Interests: Insurance Industry, Efficiency Measurement, Management Accounting.

Papers Published:

- "Scale Efficiency and Indian Life Insurance Industry during the Post-Reform Period: An Econometric Study.", co-authored by Prof. Indrajit Ray, International Journal of Banking, Risk and Insurance, Vol. 7, Issue 2, Publishing India Group, September, 2019, ISSN: 2320-7507.
- "Post-Reform Life Insurance Industry in India: A Study on Scale Efficiency.", co-authored by Prof. Indrajit Ray, Anveshan, Vol. 6, Issue 1, Journal of Department of Commerce, University of North Bengal, 2019, ISSN: 2321-0370.

Papers Presented:

- Presented paper titled 'How Insured is India's Insurance Sector: An analysis of its growth and diversification' in the National Seminar titled 'Major Trends in Indian Business: Challenges & Opportunities' 17th and 18th March, 2009, organised by Department of Management, University of North Bengal.
- Presented paper titled 'Measuring Scale Efficiency: A Post-Reform Period Study on LIC' in the National Seminar titled 'Service Sector and Indian Economy in Post Reform Era', 22nd September, 2014, organised by Department of Commerce and Business Administration, North Bengal St. Xavier's College.
- Presented paper titled 'Whether Indian Life Insurance Industry is Experiencing Scale Economies – A view based on scale efficiency scores' in the National Seminar titled 'Advances in Business and Management', 28th and 29th March, 2019, organised by Department of Commerce, University of North Bengal.

Participation in Seminars / Conferences / Workshops:

- Participated in Workshop on 'BBA Syllabus', 27th February, 2009, organised by University of North Bengal.
- Participated in the UGC Sponsored National Workshop on 'Quantitative Data Analysis for Business and Management Research', 26th and 27th February, 2010, organised by Department of Commerce, University of North Bengal.
- Participated in Workshop on 'International Financial Reporting Standards', 6th March, 2011, organised by ICWAI.
- Continued Education Program for Teaching Staff, 1st – 31st March, 2011. North Bengal St. Xavier's College, Rajganj.
- Participated in Two-Day National Workshop on 'Research Methodology in Management Studies', 20th and 21st February, 2012, organised by Department of Management, University of North Bengal.
- Participated in Two-Day Workshop on 'Data Envelopment Analysis', 3rd and 4th October, 2012, organised by Department of Commerce, University of North Bengal.
- Participated in University Level Workshop on 'Use of ICT in Teaching, Learning and Administrative Process & Development of e-learning Module' 23rd February, 2019, organised by IQAC, Bhairab Ganguly College.
- Participated in Three-Day Workshop on 'Data Envelopment Analysis' 15th June to 17th June, 2019, organised by the Department of Commerce and IQAC of Bhairab Ganguly College.

Contact Details: Email: msarda1205@gmail.com

Other Information: Answer scripts Evaluator and Question Paper Setter of Commerce and Business Administration, UG Examinations, NBU.

Related Links: <http://www.publishingindia.com/ijbri/56/scale-efficiency-and-indian-life-insurance-industry-during-the-post-reform-period-an-econometric-study/810/5635/>